

U p L  f t

*Breakfast
of Champions*

featuring Peyton Manning

Sponsorship
Opportunities



Wednesday, September 17, 2025

8 am-9:30 am

Infinity Park Event Center

<http://coloradoulift.org/BreakfastofChampions>

4 Generations of Mentoring Relationships 1982-Present

Colorado UpLift has been effectively building long-term, life-changing relationships with over 100,000 urban youth for the past 40 years.



95%

**of our students graduate from
high school**

84%

**of our students have gone on
to college or a career trade**

90%

**of our students reported
feeling cared for and loved
because of their
UpLift mentor**

Q&A with Peyton Manning

Two-Time Super Bowl-Winning Quarterback, Five-Time NFL MVP & Member of the Pro Football HOF
Legendary quarterback Peyton Manning, the NFL's only five-time Most Valuable Player and a 14-time Pro Bowl selection, has earned his place among the greatest quarterbacks in league history as one of the leaders in nearly every statistical passing category. A first-ballot Hall of Fame selection, Manning was inducted into the Pro Football Hall of Fame's Class of 2021.

During the 2015/2016 season, Manning led the Denver Broncos to a 24-10 win over the Carolina Panthers in Super Bowl 50, making him the first starting quarterback in NFL history to win a Super Bowl with two different teams. Manning entered the NFL in 1998 with the Indianapolis Colts as the first overall draft pick. When he retired in 2016, Manning held numerous records including the most career touchdown passes in league history in addition to ranking first all-time in completions and passing yards. Named a first-team All-Pro selection by the Associated Press on seven occasions, no quarterback in NFL history had more playoff appearances or 300-yard passing games than Manning when he retired.

He has also received numerous awards for his philanthropic work off the field and was honored as the recipient of the Byron "Whizzer" White Humanitarian Award and the NFL's Walter Payton Man of the Year in 2005, the Bart Starr Award in 2015, and the Lincoln Medal in 2017.

He and his wife, Ashley, established the PeyBack Foundation in 1999 to promote the future success of disadvantaged youth by assisting programs that provide leadership and growth opportunities for children at risk. Since its inception, the PeyBack Foundation has provided millions of dollars through its grants and programs.

At the end of 2020, Manning founded Omaha Productions, an entertainment company that produces unscripted and scripted programming as well as documentaries, digital programming, branded content and podcasts. Omaha focuses on developing content that will unify and uplift. In partnership with ESPN, Omaha launched Monday Night Football with Peyton & Eli. The Monday Night Football simulcast airing on ESPN2 and ESPN Plus produced a Sports Emmy Award for Outstanding Live Series. Manning also won the 2023 Sports Emmy Award for Outstanding Personality/Event Analyst for his work on the broadcast. Manning balances these projects while continuing his iconic commercial partnerships, many of which are produced by Omaha, and pursuing various other business relationships.

Manning's father, Archie, was an All-American at the University of Mississippi in 1969 and 1970 and had a 14-year playing career in the NFL with New Orleans (1971-82), Houston (1982-83) and Minnesota (1983-84). His brother, Eli, also attended Ole Miss and was named the MVP of Super Bowls XLII and XLVI with the New York Giants.

Manning and his family reside in Colorado.



Hall of Fame Sponsor \$50,000

- One table of 10 guests at luncheon with VIP seating
- Recognized as Hall of Fame Sponsor from stage during luncheon
- Full page advertisement in electronic luncheon program (provided by sponsor)
- Logo displayed within ballroom, luncheon program, and UpLift website
- Social media recognition leading up to the event

MVP Sponsor

\$25,000

- One table of 10 guests at luncheon with exclusive seating
- Recognized as MVP Sponsor from stage during luncheon
- Full page advertisement in electronic luncheon program (provided by sponsor)
- Logo displayed within ballroom, luncheon program, and UpLift website
- Social media recognition leading up to the event

Touchdown Sponsor **\$15,000**

- One table of 10 guests at luncheon with premier seating
- Recognized as Touchdown Sponsor from stage during luncheon
- Half-page advertisement in electronic luncheon program (provided by sponsor)
- Logo displayed within ballroom, luncheon program, and UpLift website
- Social media recognition leading up to the event

Firstdown Sponsor \$10,000

- One table of 10 guests at luncheon with select seating
- Recognized as Silver Sponsor from stage during luncheon
- Logo displayed in electronic luncheon program and UpLift website

Hall of Fame Sponsor
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Building long-term, life-changing relationships with urban youth